

THE VOTE THE TRUTH & THE AI

HOW TO SPOT AI ELECTION
THREATS

A COMMUNITY GUIDE
TO AI & ELECTION
PROTECTIONS



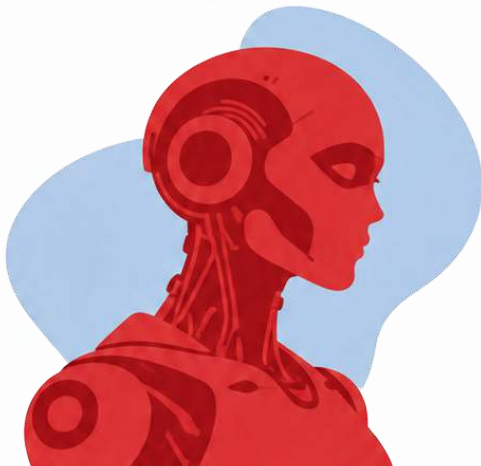
VotingAccessForAll.org

WHAT IS ARTIFICIAL INTELLIGENCE?

Artificial Intelligence (AI) can create images, voices, or texts that look and sound real, but are not.

It can also analyze patterns in data and target people with misleading messages.

In elections, AI can be used to imitate trusted sources, spread false voting information, and confuse voters.



HOW IS AI DISRUPTING ELECTIONS?

- Creating fake social media accounts
- Generating realistic but false videos (“deepfakes”)
- Analyzing voter data to target misleading messages
- Imitating news outlets or campaign materials

WHO IS A TARGET?

Groups that are being targeted by voter suppression efforts are also likely targets of AI misuse, including:

- Formerly incarcerated individuals
- Racial and ethnic minorities
- Low-income families
- Senior citizens

“ DEEPFAKES

an AI-made image or recording that has been manipulated to misrepresent someone as doing or saying something that they did not do



Common examples:

- Fake candidate speeches
- Doctored interviews
- Edited crowd scenes

How to spot them:

- Watch for unnatural blinking
- Listen for odd tone shifts
- Notice mismatched lip-syncing

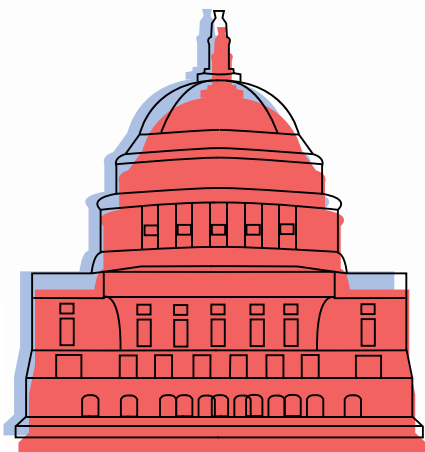
Example of AI Image:



**If something
feels off —
pause, verify,
don't share**

DISINFORMATION CAMPAIGNS

A coordinated effort to spread intentionally false or misleading information, often through generated content or deepfakes.



What it looks like:

- Identical posts or comments
- Fake local “news” pages
- Extreme news headlines
- Fake accounts messaging voters
- Hyper-personalized messaging
- Confirms your own bias

How to spot:

- Unfamiliar news sources
- No date or outdated information
- Rage-bait headlines or content

Purpose:

To make people distrust news, candidates, or the voting process.

CLICKBAIT AND FAKE NEWS



RED FLAGS

**Suspect texts, emails, phone calls,
or social media posts with**

- Claims that voting rules suddenly changed (for example, the polling location or hours changed)
- Requests for personal information
- Caller says they are law enforcement or election officials
- A link that takes you to a website which requests personal information (for example, a website that claims to help you register to vote or verify eligibility)

**Real election officials will never
threaten you.**

**When in doubt, check trusted sources
before sharing information.**



Only use official state or local election sites.

Report suspicious phone calls, emails,
texts and social media posts to
866-OUR-VOTE.

FAKE ELECTION WEBSITES & SPOOFED OFFICIALS

AI and other digital tools can copy the look of a clerk, county, or state election website, email, or social media page to spread false voting information.



What it looks like:

- A message says your polling place closed
- A fake notice says voting hours changed
- A QR code or link asks you to verify your registration
- A page asks for personal information

How to spot them:

- The web address looks unfamiliar or slightly misspelled
- You were sent a link instead of typing it yourself
- No matching update appears on [Michigan.gov/Vote](https://michigan.gov/Vote)
- The message tries to create panic or urgency

Don't trust the link. Open a new browser and type [Michigan.gov/Vote](https://michigan.gov/Vote) yourself.

AI CALLS, TEXTS & VOICE CLONING

AI can imitate voices and create messages that sound like a clerk, election official, law enforcement officer, or community leader.



What It Looks Like:

- A caller says your polling place changed
- A text says your ballot was rejected and tells you to click now
- A familiar voice tells you not to vote or to stay home
- A message asks for ID or personal information

How to Protect Yourself:

- Hang up or stop replying
- Do not call back the number in the message
- Find the official number yourself
- Real election officials will not threaten you

A familiar voice is not proof. Verify before you act.

THE 60-SECOND VERIFICATION RULE

If a message about voting feels urgent, pause before you click, share, or act.



STOP

Do not click, share, or react right away. Pause if the message feels urgent or upsetting.



CHECK

Who posted it?
Is there a date?
Does it point to an official source?



CONFIRM

For polling place, hours, registration, or ballots, go to Michigan.gov/Vote.
Contact your clerk using official contact information.
If you see harassment or intimidation, call 866-OUR-VOTE.

Always verify claims that:

- Your polling place closed or moved
- Voting hours changed
- You are not registered
- Your ballot was rejected

You do not have to be an AI expert. You just need to verify.

WHAT TO DO IF YOU SEE ELECTION MISINFORMATION

False election information can spread fast.
A calm, accurate response helps protect voters.

DO



Pause and verify

Check michigan.gov/Vote, the Michigan Election Fact Center, or your clerk.



Save it privately

Take a screenshot and note the link, date, and account name.



Report it

Email misinformation@michigan.gov and call 866-OUR-VOTE if voters need help or face intimidation.



Share the facts only

Create a new post with the correct information and link to an official source.



DON'T



Do not repost or forward the false post.



Do not quote, stitch, or share screenshots publicly.



Do not repeat the rumor in your headline.



Do not send people back to the fake account or website.



Fact first. Share the correction, not the confusion.

THE TRUTH IS OUT THERE! KNOW WHERE TO VERIFY...

When in doubt, use official sources to confirm election information.

OFFICIAL MICHIGAN ELECTION INFORMATION



Michigan.gov/Vote

Your polling place, voter registration, early voting, absentee ballot status, and your clerk.

Voting FAQs



Michigan Election Fact Center

Answers to common election rumors and questions.



Your City or Township Clerk

Confirm local election information using contact details found through Michigan.gov/Vote.

NOT SURE IF YOU'RE REGISTERED TO VOTE IN MI?

1

Go to mivic.sos.state.mi.us or Michigan.gov/Vote

2

Open "Your voter information" or "Am I registered?"

3

Enter your information

4

While there, check your polling place, request an

HELP & REPORTING



866-OUR-VOTE

Get help or report misinformation, intimidation, or other voting problems.



NONPARTISAN RESOURCES & LEARN MORE

Trusted, nonpartisan resources can help you get the facts, understand your options, and make a plan to vote.

ADDITIONAL NONPARTISAN RESOURCES



ELECTION INFORMATION YOU NEED

Vote411.org



PromoteTheVoteFund.org



MichiganVoting.org



MyBallotMyPower.org



LWVMl.org



VotingAccessForAll.org

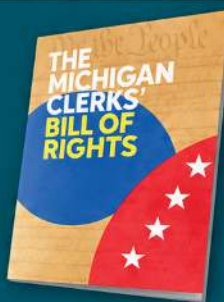


SCAN TO VIEW THE
MICHIGAN CLERKS'
BILL OF RIGHTS

AllVotingIsLocal.org/Michigan



Local clerks run
Michigan elections.
Learn more.



When information affects how, when, or where you vote, verify it with an official election source.



www.votingaccessforall.org
contact@votingaccessforall.org